

Can We Use Art to Persuade?



We have recently unveiled a display by our artist, Jackie Kidd, on the subject of marine litter. It's called "Let's Turn the Tide", and we hope that it will raise awareness of the problems facing marine ecosystems caused by plastic pollution.

Rather than a sign with a lot of words, explaining the science of the problem, we've selected a few quotes. If we're right, the visual impact of the pictures made out of plastic will be something that people will remember – and the next time they are at a beach, they will pick up litter rather than drop it.

Famous artists, such as Banksy, have produced many works of art about lots of different issues that could work to change people's minds. In the past, people have used art to protest but also for propaganda.



Your Task

Create a piece of art using waste materials. This does not have to be a picture – some suggestions would be:

- ◆ A pot plant, with the leaves made from cut-up crisp packets (deforestation)
- ◆ A shoal of fish made from bottles, hanging from string, with bubbles made from their caps (ocean plastics)
 - ◆ An orang-utan made from wrappings of products that contain palm oil
 - ◆ A collage tiger made from magazines and sweet wrappers

Family Discussion

- ◆ **Is it possible to make something beautiful, out of something ugly?**
- ◆ **If we use plastic to make art, are we stopping it from being recycled?**
- ◆ **Can art change people's opinions?**